
03-30-1999

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U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 1. Name of conveying party(ies): 2. Name and address of receiving party(ies) HYDE ATHLETIC INDUSTRIES, INC. and Name: Leif J. Ostberg, Inc. BROOKFIELD ATHLETIC SHOE CO., INC. Internal Address: Street Address: 401 Hamburg Turnpike City: Wayne State: New Jersey Zip: 07470 [] Individual(s) [] Association [] General [] Limited [] Individual(s) citizenship Partnership Partnership [] Association [X] Corporation-[] Partnership_ [] Other_ 03-19-1999 [] Limited Partnership_ U.S. Patent & TMOfc/TM Mail Rcpt Dt. #22 [X] Corporation_ Additional name(s) of conveying [] Other_ party(ies) attached? [] Yes [X] No 3. Nature of conveyance: If assignee is not domiciled in the United States, a IX Assignment [] Merger domestic representative designation is attached: [] Security Agreement [] Change of Name []Yes[]No [] Other (Designations must be a separate document from Assignment) Additional name(s) & address(es) attached? [] Yes [] No Execution Date: May 5, 1990 4. Application number(s) or registration number(s): B. Trademark Registration No.(s) 1,251,718; 1,236,457; 1,236,458; 251718 A. Trademark Application No.(s) 1,288,478; 1,282,557; 664,453; 714,774; 429,057 Additional numbers attached? [] Yes [X] No 5. Name and address of party to whom correspondence concerning document 6. Total number of applications and registrations involved: should be mailed: Name: Ned W. Branthover, Esq. 7. Total fee (37 CFR 3.41): \$_215 Morgan & Finnegan [] Enclosed 345 Park Avenue Address: [X] Authorized to be charged to deposit account City: New York State: NY Zip: 10154 8. Deposit account number: 13-4500 03/29/1**9**99 JSHABAZZ 00000232 134500 1251718 [X] Authorization to charge additional fees 175.00 CH DO NOT USE THIS SPACE 9. Statement and signature: To the best of my knowledge and belief, the foregoin attached copy is a true copy of the original document. Total number of pages comprising cover sheet: OMB No. 0651-0011 (exp. 4/94) Do not detach this portion Mail documents to be recorded with required cover sheet information to: Commissioner of Patents and Trademarks **Box Assignments** Washington, D.C. 20231 Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gather the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

MASTER ASSIGNMENT OF TRADEMARKS

This Master Assignment made this 5th day of May, 1990 (this "Agreement") by and among Hyde Athletic Industries, Inc. (hereinafter "Hyde"), a Massachusetts corporation, and Brookfield Athletic Shoe Co., Inc. (hereinafter "Brookfield Co.") with both companies having their principal place of business at Centennial Industrial Park, Peabody, Massachusetts 01961 (hereinafter collectively "Sellers") and Leif J. Ostberg, Inc., a New Jersey corporation, having a principal place of business at 401 Hamburg Turnpike, Wayne, New Jersey 07470 ("Purchaser").

WHEREAS, pursuant to the Purchase Agreement dated 5, 1990 between Sellers and Purchaser ("Purchase Agreement"), Sellers agreed to transfer to Purchaser, inter alia, their ownership of all domestic and foreign registered and unregistered trademarks and trademark applications for the marks "PF", "PF FLYERS", "POSTURE FOUNDATION and/or Air Foil Design, as set forth in the attached Schedule 1 (which is the same as Schedule A to the Purchase Agreement) as well as all the goodwill associated with said trademarks and/or trade names which are owned directly or indirectly by Sellers together with all rights to any and all characters, slogans, musical ingles, logos, contests, give aways, and advertisements that have been used in connection with products

TRADEMARK
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advertised or sold in connection with the marks set forth in Schedule 1 including but not limited to the characters Johnny Quest and Swifty Flyer and the Decoder Ring (hereinafter collectively referred to as the "Trademark Rights").

NOW, THEREFORE, in consideration of the promises and mutual agreements, covenants and provisions contained in the Purchase Agreement and this Agreement, the parties hereto agree as follows:

Assignment of Trademarks

Sellers hereby sell, assign and transfer Purchaser all right, title and interest in and to the Trademark Rights including the trademark registrations and applications together with the goodwill associated with or symbolized by the trademarks, and all causes of action, past, present and future, with respect to the aforesaid trademark registrations and applications and unregistered trademarks, and the right to recover all associated damages and profits.

IN WITNESS WHEREOF, the parties hereto have caused these presents to be executed, each by its officers hereunto duly authorized, all as of the day and year first written above.

LEIF J. OSTBERG, INC.

(Purchaser

Name: LEIF OFT BERGE Title: PRISIDENT

continued. . .

HYDE ATHLETIC SHOE COMPANY, INC. (Seller)

Title: CHAIRMAN AND SEO,

BROOKFIELD ATHLETIC SHOE CO., INC. (Seller)

Name: Paralla Title: cee

TRADEMARK REEL: 1875 FRAME: 0975

Edition Colors and Edition of the Sales

Trademark	Reg. No.	Date or Registration
PF FLYERS	1,251,718	9/20/83
PF	1,236,457	5/3/83
PF (Design)	1,236,458	5/3/83
AIRFOIL (Design)	1,288,478	7/31/83
POSTURE FOUNDATION	1,282,557	6/19/87
"P-F" FLYERS	664,453	7/15/58
PF (Design)	714,774	5/2/61
PF	429,057	4/15/47

RECORDED: 03/19/1999

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